

## PRESS RELEASE

### Cut The Craft! showcases 30 Independent Crafters Producing Eco-friendly, Non-Traditional Art

*Upcycled, sustainable and locally made crafts will be the focus of Cut The Craft! Arts and Crafts Show to be held Saturday November 21 and Sunday November 22, 2009 in the Manayunk-Roxborough section of Philadelphia. The event will be held indoors at 376 Shurs Lane.*

**Philadelphia, PA. October 12, 2009** – Just in time for the holidays, **Cut the Craft!** creates a unique shopping experience where the urban consumer can discover unconventional, hard-to-find arts and crafts, as well as supporting the environment by purchasing one-of-a-kind, sustainable products from local and regional artists.

**Cut the Craft!** will be held Saturday November 21 from 11am-7pm and Sunday, November 22 11am -5 pm. The event will be held indoors at 376 Shurs Lane on the edge of Roxborough/Manayunk. This historical re-purposed Wool Mill was once part of the textile prowess of Manayunk's yesteryear. Plenty of on-street parking is available.

Don't expect to find mass produced or imported goods here! What you will find are talented artists handpicked for their artistry skills and unique vision offering items you never knew existed and that you may never see again! Expect the unexpected, including reconstructed clothing, handcrafted jewelry, whimsical and alternative plush toys, screen-printing, avant-garde art and much more! These are not your Grandma's doilies!

Many of the featured artists market their works on handmade craft websites such as Etsy.com. A list of accepted vendors will be available after the jury process on October 22, 2009. Please visit the website for more details.

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